

NATIONAL NEWCOMERS COUNCIL OF CANADA

QUESTIONS AND ANSWERS FROM THE 2004 ANNUAL GENERAL MEETING

The following are questions and answers that were talked over in our round table discussions.

Please feel free to send in your views so that we may share them with the rest of the country

Send your views to newcomerscanada@hotmail.com

QUESTION #1: (MEMBERSHIP ISSUES)

When I tell friends and relatives about all the activities I do with Newcomers, I sometimes hear people say "I wish I had heard about Newcomers".

- How Do you attract new members?
- How does a newcomer to your community find out about your group?

ANSWERS:

- **Media** - newspapers, radio, television, cable, community channel
- **Post Notices** - Malls, Libraries, Rec. Centres, churches, banks, arenas, museums, stores
- **Brochures** - Real Estate agents, tourists bureaus, Welcome Wagon, doctors offices, stores, Information centre, City Hall, Volunteer centres
- **Word of Mouth** - Ask members how they heard about us
- **Business Card** - Give card to members to pass onto new residents they meet
- **Presentation** - Volunteer Bureau, Chamber of Commerce, Rotary, New Embassy Wives, Real Estate Agencies
- **Internet** - Make sure publicity has access to our website

